International Conference on «**Digital challenges for museum experts**»

Organized by Hellenic Open University

Funded by the Lifelong Learning Programme (LLP) of the European Commission

- **Purpose**

The event is organized in the context of the eCult Skills project, which investigated the emergence of new job roles as a result of the latest ICT developments and their adoption by the museums, and aims to present project outcomes and discuss possible exploitation routes. It will provide to scholars, museum professionals, organizations and networks, and ICT researchers and engineers, a forum to meet and exchange experiences, ideas and plans on the interplay between Culture and Technology and the new professional prospects this can lead to.

- **Who should be attending?**

The conference is addressed to cultural heritage institutions, especially museums, professionals of the Culture sector (staff, directors, board members, and policy-makers), vocational training organizations (VET), ICT Industry and stakeholders from the Culture and ICT sectors.

- **Structure**

The conference contains sessions and workshops. The session part contains three sessions: in the first of them, the research results from the participant countries of the project will be presented, in the second, museums will portray their own perspective, through case studies, of the digital literacy of the museum professionals and ICT experts will testify their experience from collaborating with museums, while in the third session, VET institutions and universities will present the currently provided study programmes and qualifications regarding ICT and Culture. In addition to the sessions, two workshops will be organized, aiming at the dissemination and evaluation of the job role profiles produced by the project and the evaluation of the exploitation potential of project outcomes.

- **Where and when**

Athens Gate Hotel, 10 Syngrou avenue, Athens, Greece
22 September 2015

Main Topics:

- ✓ ICT and Culture: Trends, challenges, and technological developments
- ✓ ICT and Museums: Access, guides, documentation and services
- ✓ Developing digital strategies for the Culture sector

Organised by

- ✓ Policy, leadership, and everyday practice in museums
- ✓ Changes and upgrades in the museum organizational chart
- ✓ Improving Digital Literacy of Museum Professionals
- ✓ Digital Cultural Content Distribution
- ✓ New media and communication tools in Culture
- ✓ Human – computer interaction for cultural applications
- ✓ ICT guidance: skills and competencies
- ✓ Creative cultural enterprises
- ✓ Study and training programs in Cultural Informatics
- ✓ Emerging jobs in the Culture sector: knowledge - skills – competences

Website: http://ecultskills-conference.eap.gr/

Register for free: https://www.eventbrite.com/e/international-conference-on-digital-challenges-for-museum-experts-tickets-17479441480

Contact Details: info@daissy.eap.gr

Organised by

HELLENIC OPEN UNIVERSITY